

VICTORY OF LIGHT

"New Awareness for a New Millennium"

Hello!

This is your registration packet for our upcoming Victory of Light Expos. It includes applications for our April 10 & 11, 2010 and November 20 & 21, 2010 expos, a guide for advertising in our expo program, and a description of our new sponsorship program.

We are offering a new sponsorship program which is an excellent value. Increase your visibility and cachet instantly by associating with the region's most established and successful holistic & metaphysical expo. Receive high levels of promotional exposure inexpensively via Victory of Light's comprehensive promotional campaigns costing tens of thousands of dollars. This includes it's heavily visited website (300,000 hits last April), 25,000 fliers which are direct mailed and distributed twice a year, print ads in several magazines, the expo program, mass emailings and more. You will not find another sponsorship program that offers this level of focused exposure at such a reasonable price!

As many of you know, Victory of Light first started its popular festivals in 1992 and today is known nationally for consistently producing excellent shows.

Of all of the advertising and promotion I have done, the very best results have come from exhibiting at the Victory of Light Expo's.

...Kim Soria, Angelic Whispers Holistic Center, April 2008

I want to tell you that the Victory of Light Expo was probably the best show we have ever had. You are a great host for vendors to work with and the energy of the place was clean, clear, vibrant and healthy. It was a joy to be there!

...Char and John, Envision4Health

The best holistic show we've ever done...we love it!

...Paula Bayer, Bayer Essence Candles

Booth spaces are limited. If you are sure you want to be in an expo, be sure to send in your application at least 4 months before show date! *Otherwise, you may be placed on our waiting list with no guarantee that a space will open up for you. You may even call and register over the telephone with a credit card. Please call if you have questions. We look forward to seeing you at our future shows!*

*Sincerely,
Victor Paruta
Victory of Light*

Reminder: Expo dates are relatively consistent from year to year: the weekend before Thanksgiving and the second or third weekend in April (never Easter weekend), so please mark your calendars and plan ahead. Additional applications are available at www.VictoryofLight.com.

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