

VICTORY OF LIGHT

“New Awareness for a New Millennium”

Hello!

This is your registration packet for our 2009 Victory of Light Expos. It includes applications for our April 18 & 19 and November 21 & 22, 2009 expos, a guide for advertising in our expo program, and a description of our brand new sponsorship program.

Victory of Light is implementing several changes in 2009 as we evolve to keep pace with these transformative times.

We are changing the names of our shows slightly from the Victory of Light Psychic Festivals to the Victory of Light Expos. We are also discontinuing the Victory of Light Holistic Health Expo as a separate show and integrating it into our two larger shows.

Though the psychic festival has always had holistic healers, the new name will reflect a broader scope as our expo grows. We plan to expand the expo in 2010 after the Sharonville Convention Center enlarges its facilities to accommodate more booths and special event rooms.

Our new sponsorship program is an excellent value. Increase your visibility and cachet instantly by associating with the region's most established and successful holistic & metaphysical expo. Receive high levels of promotional exposure inexpensively via Victory of Light's comprehensive promotional campaigns costing tens of thousands of dollars. This includes it's heavily visited website (300,000 hits last April), 25,000 fliers which are direct mailed and distributed twice a year, print ads in several magazines, the expo program, mass emailings and more. You will not find another sponsorship program that offers this level of focused exposure at such a reasonable price!

As many of you know, Victory of Light first started its popular festivals in 1992 and today is known nationally for consistently producing excellent shows.

Of all of the advertising and promotion I have done, the very best results have come from exhibiting at the Victory of Light Expo's.

...Kim Soria, Angelic Whispers Holistic Center, April 2008

I want to tell you that the Victory of Light Expo was probably the best show we have ever had. You are a great host for vendors to work with and the energy of the place was clean, clear, vibrant and healthy. It was a joy to be there!

...Char and John, Envision4Health

The best holistic show we've ever done...we love it!

...Paula Bayer, Bayer Essence Candles

Because our shows are selling out much sooner than ever before, be sure to fill out and return your forms by mail or fax promptly. You may even call and register over the telephone with a credit card. Please call if you have questions. We look forward to seeing you in 2009!

*Sincerely,
Victor Paruta
Victory of Light*

Reminder: Psychic festival dates are now relatively consistent from year to year: the weekend before Thanksgiving and the third weekend in April (if this is Easter then the second or fourth weekend), so please mark your calendars and plan ahead. Additional applications are available at www.VictoryofLight.com.

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