

Victory of Light *Psychic Festival*

November 19 & 20, 2005

10am-7pm

Sharonville Convention Center ~ Cincinnati, OH



Advertising Opportunities

We are excited to announce a way to set yourself apart from other participants and increase your exposure during and after the psychic festival weekend! Victory of Light is now offering an opportunity to advertise in the Psychic Festival Program. Advertising in the program can help direct attendees to your booth, lecture, product or service at the show, build trust through name recognition and help attendees contact you more easily after the festival ends.

3,000 copies of the program will be printed and handed to every person walking through the door. The program will contain the lecture schedule, exhibitor listing, exciting mini articles related to crystals and stones, psychic and healing modalities, astrological aspects for the year and advertising to help draw attention to you.

Invest in your success at the Victory of Light Psychic Festival. See details on reverse!

Advertising Deadlines:

Call to Save Your Space in the Program	Anytime!
Camera-Ready Ads:	11/01/05
Ads requiring design/rework:	10/25/05
<small>(NOTE: Internet connectivity is a must for these! You'll need to view PDFs to review ads!)</small>	
Full Payment:	11/01/05

Advertising Contact -

Carrie Cox - Phone: 859-586-2403 or E-mail: teachconflict@yahoo.com
Tammi Rager - Publisher/Editor of DreamWeaver, Phone: 614-271-4726
or Email: editor@ohiodreamweaver.com

**Business Card Price:
\$40.00**

Business Card Size:
2" High X 3.5" Wide

**Quarter Page Price:
\$80.00**

Quarter Page Size:
4.5" High X 3.5" Wide

Ad Specifications for Victory of Light Psychic Festival Program (November 19 & 20, 2005)

Ad Sizes:

Business Cards (2" high X 3.5" wide) for \$40.00

Quarter Page (4.5" high X 3.5" wide) for \$80.00

NEW! Half Page (4.5" high X 7.5" wide OR 9.5" high X 3.5" wide) for \$160.00

Camera Ready Ads:

- 1 The ad can be sent via email (or mailed on CD) as a GIF, TIF or JPEG (best method) file.
- 2 Hard Copy Ads can be mailed and then scanned and will be considered Camera Ready. This is ideal for business cards! However, business cards with subtle lines, lots of color or grainy types of backgrounds do not scan and print well. If you have this type of a business card, a better option for final printing might be to have an ad specifically created for the program.
- 3 PDFs can be sent that contain the ad. These will be printed and then scanned, however subtle lines and details can be lost in this process.
- 4 Ads being sent via email should be sent to: editor@ohiodreamweaver.com. Please indicate "Victory of Light" in the Subject Line. Due to the large number of emails received daily, if you do not receive an acknowledgment that your ad was received, please contact Tammi for follow-up.

Ad Design/Rework:

- 1 Rework means that there must be changes/modifications made to an ad. For example: an existing business card that needs to have a website added or a phone number changed. Rework is free as long as communication can be done via email.
- 2 Ads can be designed for you - at no additional charge - for specific use in the Victory of Light Program. NOTE: Ads created by DreamWeaver at no charge for the festival program should be used only for this purpose. If you would like to use your ads in other ways, please contact DreamWeaver directly for details on their full line of graphic design and marketing services which they offer at reasonable rates.
- 3 For Ad Design - contact DreamWeaver after considering the following:
 - a. Do you have a logo or graphic that you use regularly in your materials? Will you need DreamWeaver to help you secure a graphic for your ad? If so - what would you like it to look like or visually convey?
 - b. Please have a basic idea of what you would like your ad to say.
 - c. Have all the Contact Info ready for inclusion, this could include: Name, Address, Phone Numbers, Cell Phone Numbers, Websites, Email Addresses, etc.
 - d. DreamWeaver cannot be held liable in any sense for ads that are approved and are later discovered to contain errors. All errors become the responsibility of the person approving the ad.

Advertising Deadlines:

Call to Save Your Space in the Program	Anytime!
Camera-Ready Ads must be received by DreamWeaver (address provided below)	11/01/05
For Ads requiring design/rework contact DreamWeaver before date shown for work to begin (NOTE: Internet connectivity is a must for these! You'll need to view PDFs to review ads!)	10/25/05
Full Payment - must be received by this date. Ads will not be printed without payment!	11/01/05

Contact and Payment Information

1. You may contact either Carrie or Tammi at: Carrie Cox - Phone: 859-586-2403 or E-mail: teachconflict@yahoo.com or Tammi Rager of DreamWeaver: P.O. Box 28804, Columbus, OH 43228; editor@ohiodreamweaver.com (email), 614-271-4726 (phone), 614-875-2355 (fax). **Checks for ads made out to Victory of Light should be sent to this address.**
2. Payment can also be made by credit card - if you used a card to pay for your booth we can use the same card, or a different card. Just let Tammi know.

We look forward to seeing you in November and having a wonderful weekend festival!